BBC

WALKING WITH BEASTS™

MOVING MODEL

MAMMOTH

Kellogg's®

INTRODUCING...

WOOLLY MAMMOTH

It is 30,000 years B.C., and Woolly Mammoth roams the primitive Ice Age landscape. His huge, shaggy bulk – the size of a bus – looms massive against the snow.

Full instructions on how to make this moving model can be found at the back of this booklet.

KEY FACTS

NAME

Woolly Mammoth

LATIN NAME

Mammuthus primigenius

PRONUNCIATION

MAM-oth

MEANING

From the old Russian word "mammut" or "earth mole". It was believed mammoths lived underground and died on contact with light (that's why they were always found dead and half-buried).

KEY FACTS

TIME RANGE

135,000 – 11,000 years ago

TYPE OF ANIMAL

Mammal

EATS

Plants

FAVOURITE FOOD

Grasses and sedges. Woolly Mammoth also likes browsing twigs when possible.

SIZE

Males: 3m tall, females: 2.75m tall

KEY FACTS

WEIGHT

4–6 tonnes

CLOSEST LIVING RELATIVES

Elephant

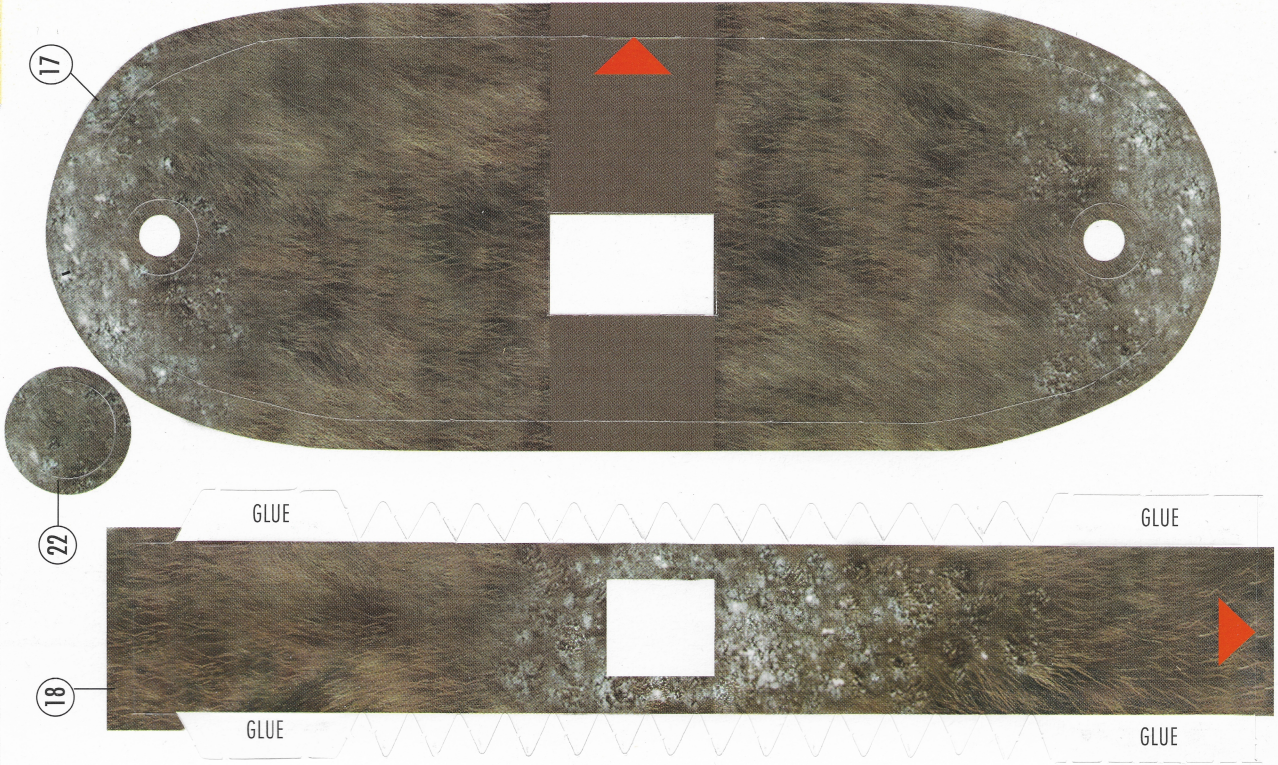
FOSSIL FINDS

Bones and frozen carcasses have been found from Ireland to as far away as the east coast of North America. The best preserved carcasses are in Siberia.

Woolly Mammoth is insulated from the cold by his long, shaggy coat and by a layer of fat as thick as a brick.

He is the largest beast around in his age and is well capable – and needs to be – of defending himself against any predator as he forages for food in his land of ice and snow.

Mammoths dominate the landscape with their gigantic size, but they are really gentle giants, and will even risk their own lives to help another member of the herd.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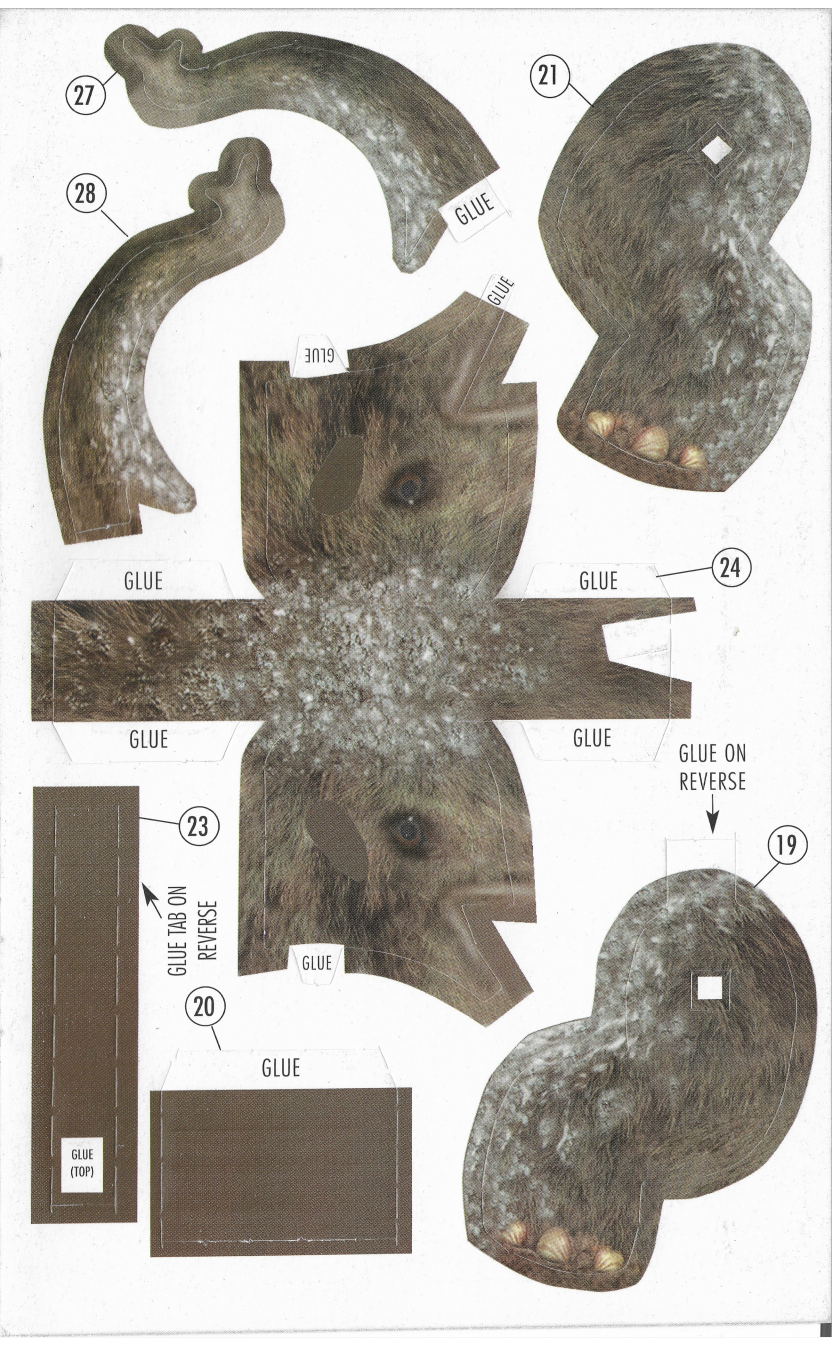
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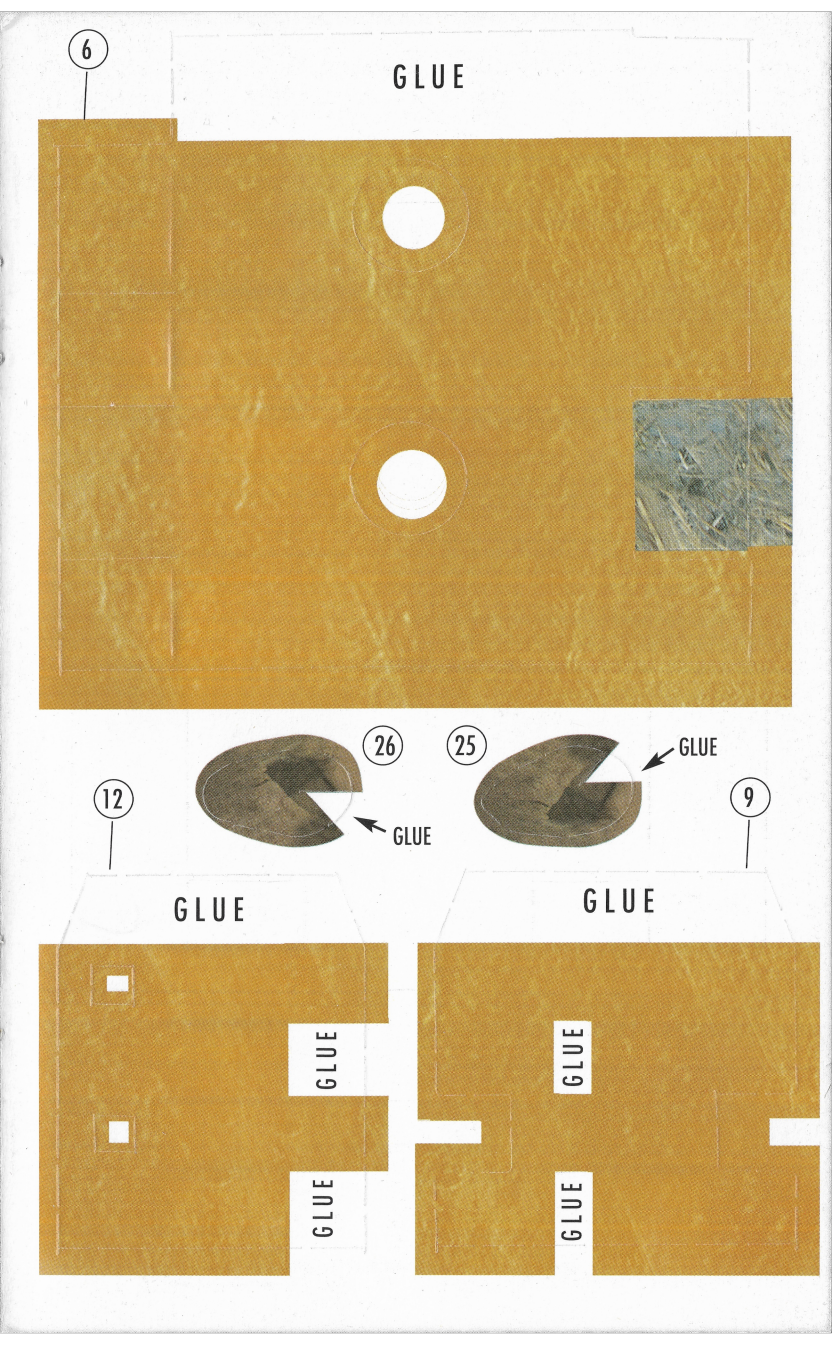
Walking with Beasts © BBC 2001 Model design © Keith Newstead 2001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MAMMOTH

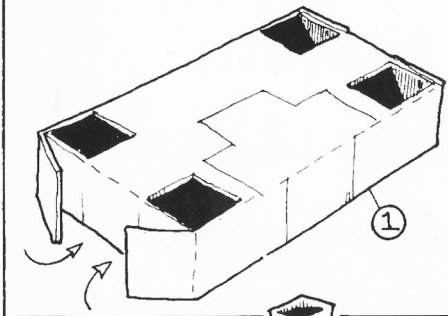
Travelling in herds dominated by females, bonds amongst group members run deep. In order to survive the harsh winter, the Woolly Mammoth must join the mass migration south, a gruelling and often perilous journey.

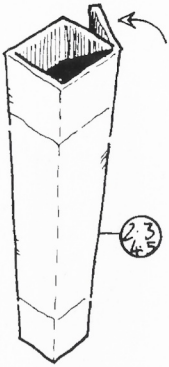
As autumn approaches, the Mammoth's thick coat will grow to as long as a horse's tail all over his body, in response to ever dropping temperatures.

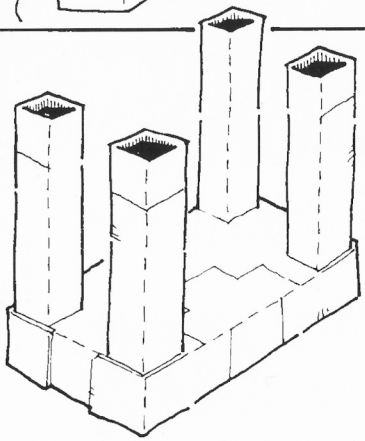
During milder times Mammoths will spend their days bingeing, eating up to 180kg of grass – the equivalent of over 350 bags of sugar – every day!

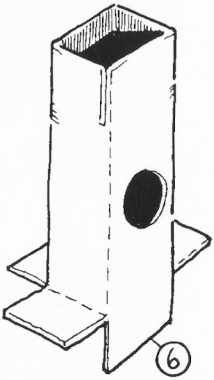
Thought they were extinct? Think again! Simply assemble this moving model, then turn the handle to bring Woolly Mammoth back to life.

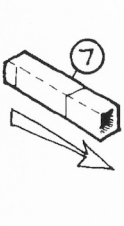
Instructions for Mammoth

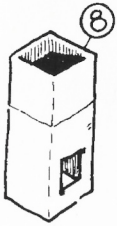


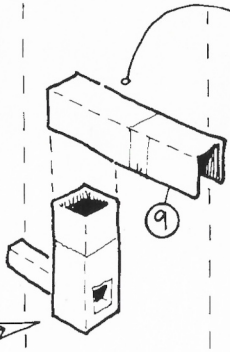


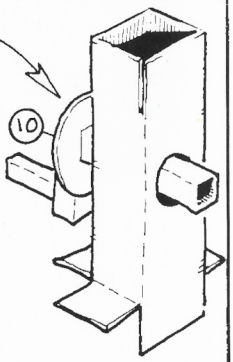


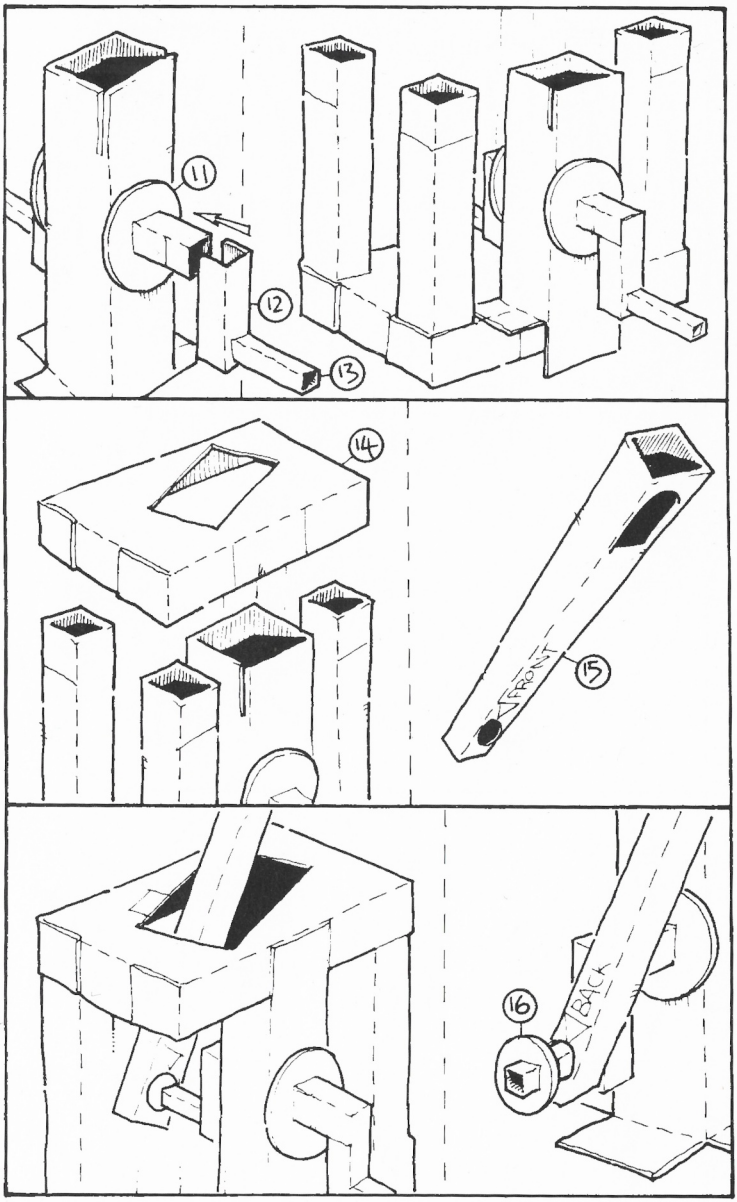








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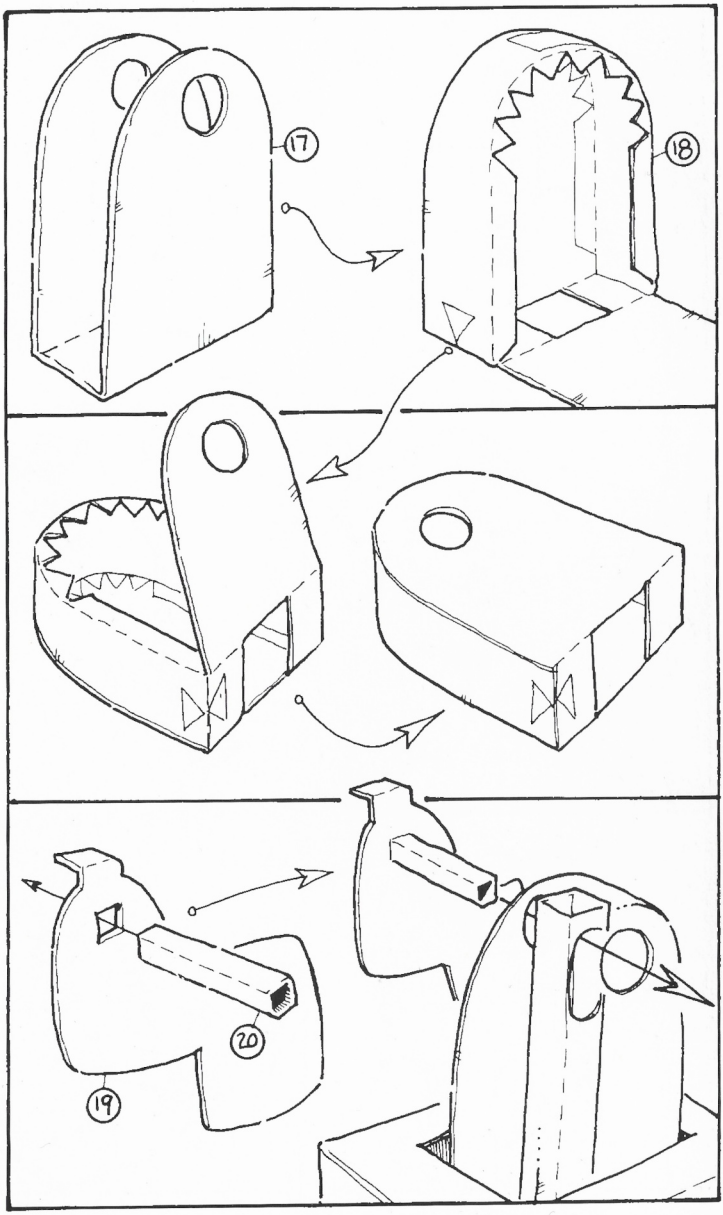
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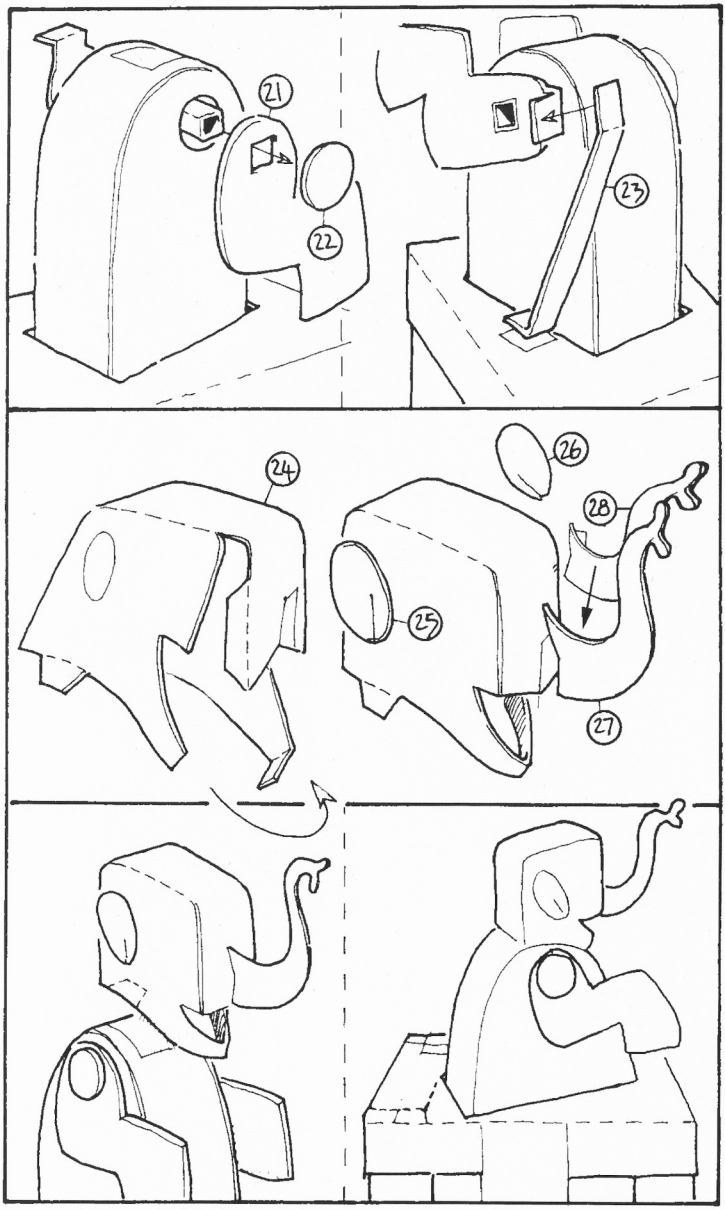


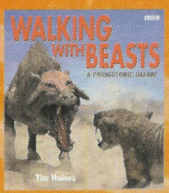
Edited by Paul Whittle/Digital artwork & layout by Alex Ingr. Arcturus Publishing Ltd, 1–7 Shand Street, London SE1 2ES

WALKING WITH BEASTS™

MOVING MODEL

- Easy to assemble moving model
- Press-out pieces – no cutting
- Photo-real animal features
- 4 beasts to collect!

MAMMOTH



There is also a fabulous range of Walking with Beasts products available, including books, video, a CD Rom game and a music CD

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Free with special packs of Kellogg's® COCO POPS & FROSTIES

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